



Built to perform.®

MARKETING BULLETIN

No. 190 – December 12, 2012

NEW ULTREX® FIBERGLASS WEBSITE HAS LAUNCHED!

We are pleased to announce the launch of a new website: www.UltrexFiberglass.com!

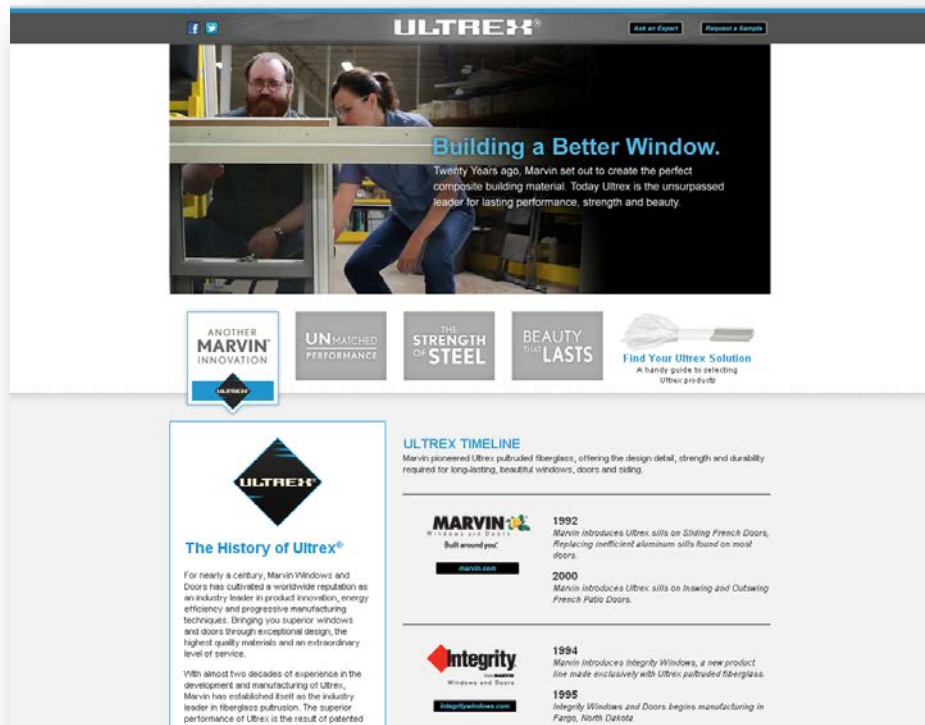
Engaging and interactive, this site demonstrates the superior benefits of Ultrex over all other window, door and siding materials, including other pultruded fiberglass, wood/vinyl composites, and fiber cement.

The website consolidates our messages about Ultrex to provide meaningful content that is more defined and useful, details the advantages over other materials, and answers important questions the audience may have, depending on their specific needs.

As you browse the site here are a few features you'll discover:

HOME PAGE / A MARVIN INNOVATION

Learn how Marvin has established Ultrex as superior to other material choices, becoming the industry leader in pultruded fiberglass.



UNMATCHED PERFORMANCE

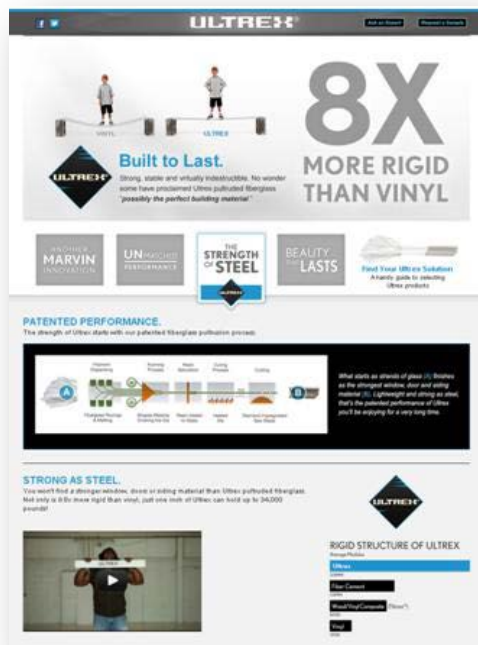
View examples of the ability of Ultrex[®] to stand up to the ravages of cold, heat, time and pressure.

THE STRENGTH OF STEEL

Find out how our patented process translates into the superior strength of Ultrex.

BEAUTY THAT LASTS

See the difference Ultrex makes in intricate design detail and appearance advantages that outlast the competition.



REQUEST A SAMPLE

See firsthand the performance, strength and appearance advantages of Ultrex.

FIND YOUR ULTREX SOLUTION

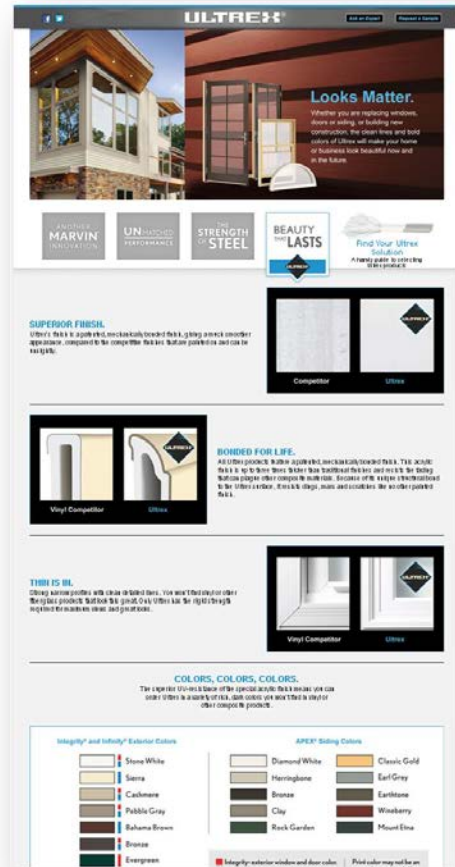
Plug Ultrex into your next project to see what window and door solution is the best fit.

SOCIAL MEDIA

Connect directly to Ultrex on Facebook and Twitter.



Visit UltrexFiberglass.com to see what else is new!



ASK AN EXPERT

For customers that like to dig into the details and gain more decision making knowledge, submit specific questions directly to the source.

